



# CLOSING THE PLASTIC TAP - INDUSTRY & ENVIRONMENTAL BODIES WORKING TOGETHER

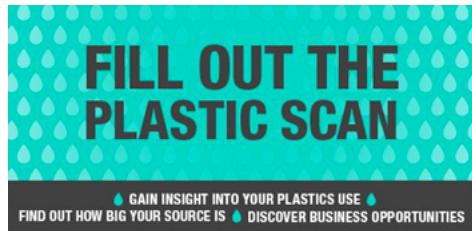


Highlight of the work innovators are doing with the private sector to prevent plastic pollution, and how the work from environmental bodies is sparking further action in different regions of the world.

## PLASTIC SCAN

A global tool to help companies tackle their plastic waste;

[www.seariousbusiness.com/plastics-scan](http://www.seariousbusiness.com/plastics-scan)



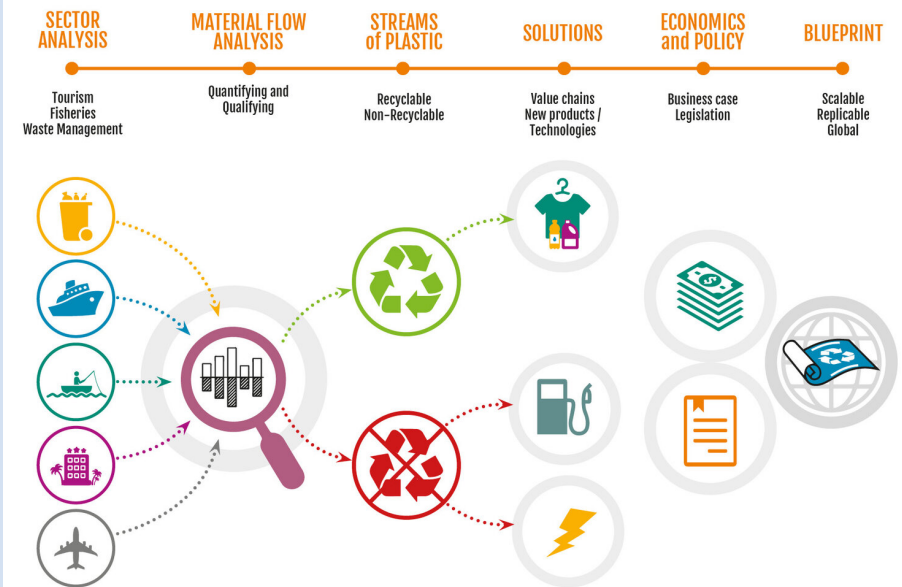
## PLASTIC WASTE-FREE ISLANDS

IUCN, governments of Antigua-Barbuda, Saint Lucia, Grenada, Fiji, Samoa, Vanuatu and Searious Business are taking action to prevent plastic waste on Small Island Developing States. Ultimate goal is to scale up and apply lessons learnt to achieve plastic waste free islands on a global scale.

Solutions include Reuse of bottles, food containers and B2B logistics, Recycle of bottles and fishing gear & Waste to Product.

<https://www.iucn.org/theme/marine-and-polar/our-work/close-plastic-tap-programme/plastic-waste-free-islands>

## PLASTIC WASTE FREE ISLAND Project • Caribbean and Pacific



## CLOSING THE PLASTIC LOOP IN MOROCCO

By working with major Moroccan supermarket chains, Marjane and Carrefour, we are demonstrating how retailers can make changes that reduce plastic leakage into the environment, preserve Moroccan ecosystems and limit exposure to hazards from waste. Searious Business has successfully run 2 pilots, and is involved in discussions to upscale with more retailers and governments.

[www.seariousbusiness.com/morocco](http://www.seariousbusiness.com/morocco)



PET bottles deposit scheme



Reusable food containers scheme



Want to get involved, and make a positive impact?

Join the movement!

