

Title: ‘The Journey of a chocolate bar, or how to transform food systems through sustainable value chains and integrated approaches’

Time/Place: Virtual Event to be held on Sunday, September 5th, 2021, 2:00-3:30pm CET (8:00-9:30am EDT)

Why attend

Witness the journey of a metaphorical chocolate bar from your plate back to the farm. Discover how production, demand and financing actors across the commodity supply chains promote sustainability. Explore latest developments in integrated approaches to food systems transformation, and discuss what remains to be done for nature and livelihoods.

Brief Session description

Faced with the challenge of meeting growing and changing demands, the world’s food system is already one of the major underlying drivers of global environment degradation. Co-organized by the GEF and its partners, the World Bank, CIFOR-ICRAF, WWF and Conservation International, the session will demonstrate the need for holistic, system-based approaches to transform the food system. Designed as a knowledge sharing and collective learning session, it will follow the journey of a metaphorical chocolate bar with ingredients (e.g. chocolate, palm oil, rice, coffee, etc) sourced from globally important landscapes. The session will bring together the perspectives of the important actors across critical commodity supply chains. It will feature major integrated food systems initiatives from the GEF and others as well as key cross-cutting efforts that promote sustainability. The session will explore the most promising ways to work in a more integrated fashion for the benefit of nature.

Detailed Session description

In the last decade, the Global Environment Facility (GEF) has directly invested over USD 525 million and mobilized an additional USD 4.5 billion in co-financing to promote a transformational shift from agricultural land use and food systems as major drivers of environmental degradation. Major initiatives on this direction include three integrated approach programs currently being implemented: the [Resilient Food Systems](#) (RFS), led by IFAD, which is fostering sustainability and resilience for food security in the drylands of sub-Saharan Africa; the [Good Growth Partnership](#) (GGP), led by UNDP, which is taking deforestation out of commodity supply chains, and the ambitious and globally focused [Food Systems, Land Use and Restoration](#) (FOLUR) Impact Program, led by the World Bank Group, that brings together governments, companies, civil society, and smallholders for collaborative action to catalyze transformative improvements, particularly in large-scale food production landscapes and commodity value chains where there is potential to generate significant global environmental benefits.

This session will provide an opportunity for collective learning and knowledge sharing by diverse stakeholders on integrated approaches to reconciling agriculture and biodiversity across landscapes and through value chains to transform food systems. This session will draw from a diversity of evidence and experiences and take a story-telling based approach aimed at: 1.) Showcasing innovations and practices for transforming complex systems and landscapes; 2.) Sharing emerging lessons from a diversity of efforts, including implementation of the GEF’s integrated approach programs; and 3.) Making critical connections and identifying areas for further collaboration and inquiry.

Because of the multi-stakeholder and multi-dimensional nature of the theme and GEF programs, the event is expected to attract diverse group of participants who will be able to share perspectives

challenges and opportunities for achieving transformation through integration across horizontal and vertical scales.

This session relates to the Post-2020 Global Biodiversity Framework given the CBD COP Decision 14/3 and the session’s emphasis on approaches to mainstreaming biodiversity and ecosystem services into the agriculture and land-use sectors, as well as the importance of conserving and integrating biodiversity for agriculture.

Session structure

Part	Speakers	Timing (Total 1.5h)
<p>Scene setting</p> <ul style="list-style-type: none"> Leverage points for sustainability throughout the supply chain using the chocolate bar to illustrate the challenge/opportunity 	<p>Paul Hartman, GEF Food Systems Programs Lead</p>	5
<p>Setting the vision</p> <ul style="list-style-type: none"> What the landscape we want to see looks like and the clear on goals we’re all driving towards Environmental impact of the food system / Challenge for nature on the ground Critical need for positive domestic and global policy environment Understand where sustainability in the supply chain really matters Post covid context-build back better, NBS, CSA, etc 	<p>Jason Clay, WWF Senior Vice President, Markets</p>	10
<p>Perspectives from actors across the value chain: what are they doing and what are the gaps for increased sustainability?</p> <ul style="list-style-type: none"> Describe where they are in the supply chain What they are trying to do to improve the sustainability of the metaphorical “chocolate bar” Expectations and key actions Identify the gaps in connection/integration within the supply chain What they need from other parts of the supply chain to improve sustainability? 	<p>Moderator: Matthew Reddy, GEF Private Sector Specialist</p> <p>Representatives of Demand:</p> <ul style="list-style-type: none"> Trader <ul style="list-style-type: none"> - Barry Callebaut- Pablo Pervesi, Chief Innovation, Sustainability & Quality Officer Demand Governments Aligning Trade with Sustainability 	40

<p>Short Q&A</p>	<ul style="list-style-type: none"> - Amsterdam Declaration-Peter De Koning <p>Middle Ground:</p> <ul style="list-style-type: none"> • Role of Finance - Dieter Fisher, Senior Operations Officer, IFC <p>Representatives of Supply</p> <ul style="list-style-type: none"> • Supply Governments: - Ghana Landscape Project- Isaac Acquah, Project Coordinator & GEF Focal Point - Nigeria-Mohammed Tukur Usman, Project Coordinator Resilient Food Systems Nigeria, Federal Ministry of Agriculture & Rural Development • Producer perspective: - PT Musim Mas-Olivier Tichit, Director of Sustainable Supply Chain - Ruth Thomas, Director, Global Agribusiness Action on Equitable Livelihoods 	
<p>Learnings from Projects enabling integration and linkages across the supply chain:</p> <ul style="list-style-type: none"> • What have you done? • Has it worked and what are the things helping most? • What else needs to happen to fill the gaps <p>Short Q&A</p>	<p>Moderator: Mohamed Bakarr, GEF Integrated Approach Programs Lead</p> <p>Lessons from Integrated approach programs</p> <p>Moore foundation, Conservation and Markets Initiative, Sabine Miltner Program, Director</p> <p>Good Growth Partnership-Pascale Bonzom, Program Manager (UNDP)</p> <p>FOLUR-Tim Brown (World Bank, Co-Lead)</p> <p>Resilient Food Systems Nigeria- Rhoda Dia (UNDP)</p>	<p>30</p>
<p>Synthesis / conclusion: Where to go from here?</p>	<p>William Sutton, (World Bank, FOLUR Co-Lead)</p>	<p>5</p>